

Asset Mapping

Asset mapping is a tool that can be used to highlight important components within a community that can create an impact.

Review the summary of your conversation during the Kickoff Meeting and:

1. Revise any information included to be more accurate
2. Add any missing information
3. Remove any irrelevant or inaccurate information

Institutions (Example: Local Community College)	Associations (Example: Teacher Associations)
Local Economy (Example: Businesses and Services)	Individuals (and Groups of Individuals) (Example: Teacher Leaders)
Non-Profits (Example: Churches, Anti-Poverty Organizations)	Advocacy Groups (Including unions)

Physical Space (Example: Convention Centers)	Stories (Example: Local Histories)
Knowledge (Example: State Level Policies)	Other

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