



NATIONAL CENTER FOR

**TEACHER
RESIDENCIES**

NATIONAL SYMPOSIUM

for Educator Preparation,
Policy, & Leadership

**April 9-11, 2025
CHICAGO, IL**

Sponsorship Opportunities



ABOUT NCTR

The [National Center for Teacher Residencies](#) (NCTR), a 501(c)(3) nonprofit organization based in Chicago, is the only organization in the nation dedicated to developing, supporting, and accelerating the impact of teacher residency programs.

Our core commitment is to collaborate with teacher residency programs across the nation to build and strengthen teacher residencies as a lever to address the enduring and systemic inequities in school systems facing children of color and children living in undersupported communities.

ABOUT THE NATIONAL SYMPOSIUM

NCTR acknowledges the great work of our teacher residency programs impacting their communities and understand there are various effective pathways for aspiring teachers to enter the workforce and for school districts to retain teachers in the classroom. To that respect, we are collaborating with several affiliate organizations who are also positively impacting the educator preparation landscape to present the [National Symposium for Educator Preparation, Policy, and Leadership](#).

In collaboration with [Deans for Impact](#), [The Hunt Institute](#), the [Learning Policy Institute](#), the [National Board for Professional Teaching Standards](#), and [Teacher-Powered Schools](#), this national event will bring together teachers, university/college faculty, education deans, teacher leaders, school district personnel and superintendents, state licensure and certification professionals, education leaders, and state and federal policymakers.



OUR GOALS & STRANDS

The National Symposium will incorporate the following goals:

- Provide opportunities for attendees to identify and share practices and policies that improve the recruitment, preparation and retention of effective teachers with a focus on educators who represent and value the communities they serve; and
- Build a coalition to advocate for the recruitment, preparation, and retention of effective teachers with a focus on educators who represent and value the communities they serve.

To achieve these goals, the National Symposium will examine the questions included in the National Symposium strands:

National Symposium Strands

Teacher Leadership

How can school and teacher leadership provide mentorship to prepare and support new teachers and improve the retention of all teachers, with a focus on teachers from historically marginalized communities?

Educator Preparation Program

What are the evidence-based strategies that contribute to robust and successful recruitment, preparation, and retention of all teachers, with a focus on teachers from historically marginalized communities?

District/School Leader

What necessary approaches must schools and districts have to develop and implement innovative approaches that improve the recruitment, teacher support, and retention of all teachers, with a focus on teachers from historically marginalized communities?

Policy

How can states implement data-informed policies and practices to improve the recruitment, preparation, and retention of all teachers, with a focus on teachers from historically marginalized communities, and demonstrate a return on investment?

LOOKING BACK AT 2024

250 Symposium Attendees

30 Workshops & Sessions

2 Prominent Keynote Speakers:
Leslie T. Fenwick, Ph.D., and
Gloria Ladson-Billings, Ph.D.



The National Symposium sold out during early bird registration in 2024!

“Thank you for an extremely well organized and thoughtful conference! Thoroughly enjoyed it.”

“This was a fantastic event that exceeded all expectations!”

SPONSORSHIP PACKAGES

Increase your organization's exposure at National Symposium with a sponsorship package! All packages referenced below comes with the opportunity to include a bag insert (paper and/or small promotional item) provided to every attendee as we anticipate an attendance of 325! All sponsorship packages are exclusive (except for the Learn by Heart Sponsorship Package) and available on a first-come, first-served basis.

Head of the Class Sponsorship: \$10,000

- 2 (Two) complimentary tickets for the National Symposium with registration swag
- Exhibitor table in the corridor for all three days of the event
- 1 (One) special email message to registrants sent on behalf of sponsor
- 2 (Two) dedicated social media posts on NCTR's social media channels
- 2 (Two) event notifications sent to attendees through the app
- Logo included on the event website and app*
- Logo included on National Symposium entrance slideshow and the signage in high-traffic areas*
- Announced recognition during each day of the event

Making the Grade Sponsorship: \$7,000

- 1 (One) complimentary ticket for the National Symposium with registration swag
- 1 (One) dedicated social media post on NCTR's social media channels
- 1 (One) event notification sent to attendees through the app
- Logo included on the event website and app*
- Logo included on National Symposium entrance slideshow and the signage in high-traffic areas*
- Announced recognition during each day of the event

Learn by Heart Sponsorship: \$3,000

- 1 (One) complimentary ticket for the National Symposium with registration swag
- 1 (One) dedicated social media post on NCTR's social media channels
- Logo included on the event website and app*

Package Add-on Options:

- Mobile App Gamification Sponsorship (include your company's promotional item(s) in a price package for three winners and receive recognition on stage) - \$1,000
- Exhibitor Table (for all 3 days of the event) - \$1,500
- Video Promo Sponsorship (include logo as prt of event's post-event video) - \$3,000

*Upon purchasing a sponsorship, logos (JPEG or PNG) must be sent to aroberson@nctresidencies.org by January 30, 2025.

INDIVIDUAL SPONSORSHIPS

Individual sponsorship opportunities are available to fit a variety of budgets. All individual sponsorships are exclusive (except the Bag Insert Sponsorship) and available on a first-come, first-served basis.

Keynote Speaker

\$15,000

You have the opportunity to sponsor one of two keynote speakers scheduled for the event. By sponsoring a keynote speaker, you will be recognized on stage when introducing the speaker. Plus, your logo* will be included on the main stage projection screen as well as on the event website and mobile app. Choice of keynote speaker is on a first-come, first-served basis.

Evening Reception

\$10,000

As the sponsor of the evening reception, you will be recognized during the reception with your logo* printed on the drink tickets and included on a projection screen at the reception as well as on the event website and mobile app.

Morning Breakfast

\$7,000

As the sponsor of our morning breakfast buffet, you will be recognized during the event with your logo* printed on a sign and included on a projection screen at the reception as well as on the event website and mobile app.

Garrett Popcorn Break

\$5,000

One of Chicago's finest delicacies is Garrett Popcorn. Treat symposium attendees with popcorn they will be sure to thank you for. Your logo* will be printed on a sign and included on a projector screen at the reception as well as on the event website and mobile app.

Water Bottle

\$5,000

Sustainability and travel-ability are keys for great conference swag with a reusable water bottle. Logo* will be printed on the water bottle.

Tote Umbrella

\$4,000

The weather can be unpredictable in Chicago. Gift symposium attendees with an umbrella to keep them safe from the beaming sun or drizzling rain. Logo* will be printed on the umbrella.

Starbucks Gift Card

\$2,500

Symposium attendees will enjoy waking up to a hot cup of Starbucks coffee that is conveniently located in the downstairs lobby of The Westin hotel. Logo* will be printed on each individual \$5 gift card with the option for a brief special message.

Bag Insert**

\$500

Include a single paper insert and/or one small promotional swag in all attendee bags. Ideas include stickers, pens, small notebooks, etc.

***Please ensure you have at least 325 items. All items must be approved by NCTR, and the sponsor will be responsible for coordinating timely delivery of items to NCTR for inclusion in the bags by March 17, 2025.*

**Upon purchasing a sponsorship, logos (JPEG or PNG) must be sent to aroberson@nctresidencies.org by January 30, 2025.*

HOW TO BECOME A SPONSOR

Please complete our online application and choose your sponsorship. Once completed, a National Symposium representative will be in touch with further details.

Most sponsorship opportunities are based on a first-come, first-serve basis.

**All sponsorship requests must be received no later than
5 p.m. CST on January 15, 2025.**

Submit Your Application



For more information about sponsorship opportunities or if you'd like to donate to support the National Symposium, please contact symposium@nctresidencies.org.

