

NATIONAL CENTER FOR

TEACHER RESIDENCIES

NATIONAL SYMPOSIUM

for Educator Preparation,
Policy, & Leadership

April 17-19, 2024
CHICAGO, IL

IN COLLABORATION WITH





ABOUT NCTR

The [National Center for Teacher Residencies](#) (NCTR), a 501(c)(3) nonprofit organization based in Chicago, is the only organization in the nation dedicated to developing, supporting, and accelerating the impact of teacher residency programs.

Our core commitment is to build and develop teacher residencies as a lever to address the enduring and systemic inequities in school systems facing children of color and children living in undersupported communities.

ABOUT NATIONAL SYMPOSIUM

NCTR acknowledges the great work of our teacher residency programs impacting their communities and understand there are various effective pathways for aspiring teachers to enter the workforce and for school districts to retain teachers in the classroom. To that respect, we are collaborating with several affiliate organizations who are also positively impacting the educator preparation landscape to present the inaugural [National Symposium for Educator Preparation, Policy, and Leadership](#).

In collaboration with [Deans for Impact](#), [The Hunt Institute](#), the [National Board for Professional Teaching Standards](#), [Teacher-Powered Schools](#), and the [American Association of Colleges for Teacher Education](#), this national event will bring together teachers, university/college faculty, education deans, teacher leaders, school district personnel and superintendents, state licensure and certification professionals, education leaders, and state and federal policymakers.

The three-day event will provide opportunities for attendees to identify and highlight effective and equitable strategies, resources, policies, and practices to recruit, prepare, and retain an effective teacher workforce with a focus on teachers from historically marginalized communities.

OUR GOAL & STRANDS

Convene the education community to identify and highlight effective and equitable strategies, resources, policies and practices to recruit, prepare, and retain an effective teacher workforce with a focus on teachers from historically marginalized communities.

To achieve this goal, the National Symposium will examine the questions included in the Symposium strands:

Symposium Strands

Teacher Leadership

How can school and teacher leadership provide mentorship to prepare and support new teachers and improve the retention of all teachers, with a focus on teachers from historically marginalized communities?

Educator Preparation Program

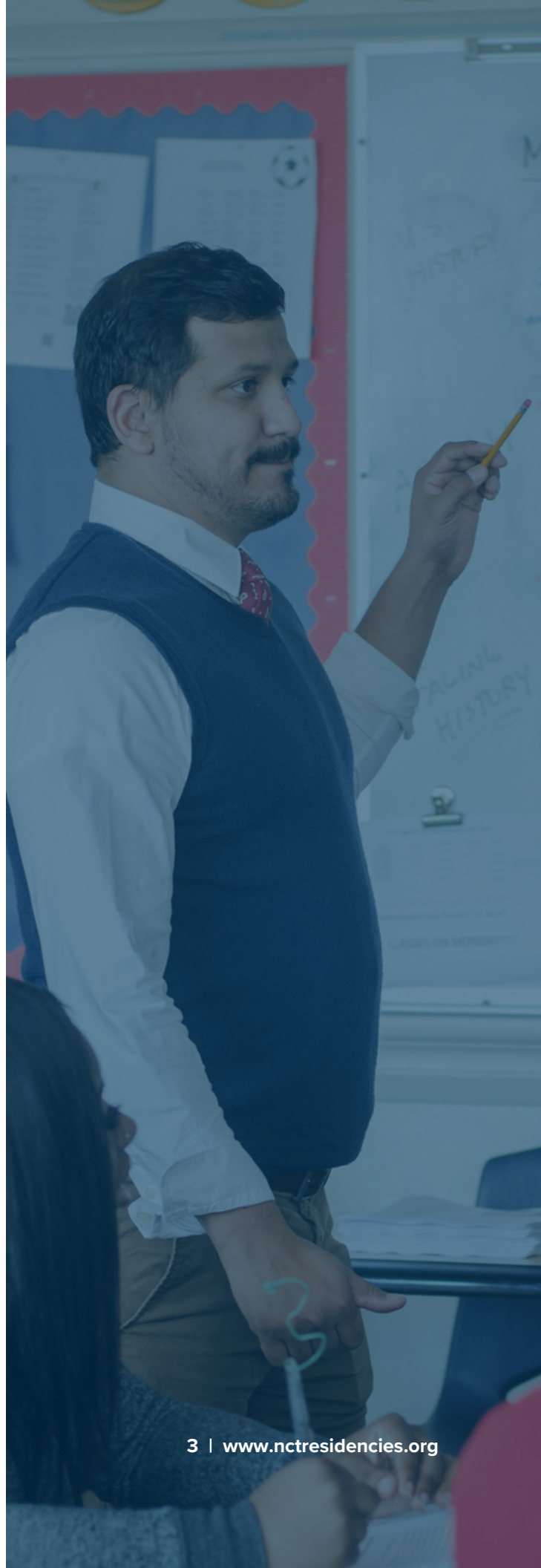
What are the evidence-based strategies that contribute to robust and successful recruitment, preparation, and retention of all teachers, with a focus on teachers from historically marginalized communities?

District/School Leader

What necessary approaches must schools and districts have to develop and implement innovative approaches that improve the recruitment, teacher support, and retention of all teachers, with a focus on teachers from historically marginalized communities?

Policy

How can states implement data-informed policies and practices to improve the recruitment, preparation, and retention of all teachers, with a focus on teachers from historically marginalized communities, and demonstrate a return on investment?



SPONSORSHIP PACKAGES

Increase your organization's exposure at National Symposium with a sponsorship package! All packages referenced below comes with the opportunity to include a bag insert (paper and/or small promotional item) provided to every attendee. All sponsorship packages are exclusive (except for the Learn by Heart Sponsorship Package) and available on a first-come, first-served basis.

Head of the Class Sponsorship: \$10,000

- 2 (Two) complimentary tickets for the National Symposium with registration swag
- Exhibitor table in the corridor for all three days of the event
- 1 (One) special email message to registrants sent on behalf of sponsor
- 2 (Two) dedicated social media posts on NCTR's social media channels
- Logo included on the event website and app*
- Logo included on National Symposium entrance slideshow and the signage in high-traffic areas*
- Announced recognition during each day of the event

Making the Grade Sponsorship: \$5,000

- 1 (One) complimentary ticket for the National Symposium with registration swag
- 1 (One) dedicated social media post on NCTR's social media channels
- Logo included on the event website and app*
- Logo included on National Symposium entrance slideshow and the signage in high-traffic areas*
- Announced recognition during each day of the event

Learn by Heart Sponsorship: \$2,500

- 1 (One) dedicated social media post on NCTR's social media channels
- Logo included on the event website and app*
- Logo included on National Symposium entrance slideshow and the signage in high-traffic areas*

**Upon purchasing a sponsorship, logos (JPEG or PNG) must be sent to aroberson@nctresidencies.org by February 15, 2024.*

INDIVIDUAL SPONSORSHIPS

Individual sponsorship opportunities are available to fit a variety of budgets. All individual sponsorships are exclusive (except the Bag Insert Sponsorship) and available on a first-come, first-served basis.

Keynote Speaker

\$10,000

You have the opportunity to sponsor one of two keynote speakers scheduled for the event. By sponsoring a keynote speaker, you will be recognized on stage when introducing the speaker. Plus, your logo* will be included on the main stage projection screen as well as on the event website and mobile app. Choice of keynote speaker is on a first-come, first-served basis.

Evening Reception

\$7,000

As the sponsor of the evening reception, you will be recognized during the reception with your logo* printed on the drink tickets and included on a projection screen at the reception as well as on the event website and mobile app.

Panda Bamboo Wireless Charger with Dual USB Ports

\$5,000

Give attendees the gift of technology that reminds them of your brand every time they charge their phone. Logo* will be digitally lasered onto the bamboo charger.

Collapsible Silicone Water Bottle

\$4,000

Sustainability and travel-ability are keys for great conference swag with a reusable and collapsible water bottle. Logo* will be printed on the bottle cap of the water bottle.

Tote Umbrella

\$3,000

The weather can be unpredictable in April in Chicago. Gift symposium attendees with an umbrella to keep them safe from the beaming sun or drizzling rain of Chicago. Logo* will be screen printed on one of the umbrella panels.

Starbucks Gift Card

\$2,000

Symposium attendees will enjoy waking up to a hot cup of Starbucks coffee that is conveniently located in the downstairs lobby of The Westin hotel. Logo* will be printed on each individual \$5 gift card with the option for a brief special message.

Garrett Popcorn

\$1,500

One of Chicago's finest delicacies is Garrett Popcorn. Treat symposium attendees with popcorn they will be sure to thank you for. Logo* will be printed on a decal placed on the snack pack bags.

Hand Sanitizer

\$750

Help keep attendees' hands clean and sanitized with your logo* printed on a 1 oz. hand sanitizer bottle with a carabiner clip.

Lanyards

\$750

Lanyards provide great exposure for your brand as each attendee will receive and wear their lanyards throughout the event. Logo* will be printed full color on nylon lanyards.

Bag Insert**

\$500

Include a paper insert and/or small promotional swag in all attendee bags. Ideas include stickers, pens, small notebooks, etc.

***Please ensure you have at least 275 items. All items must be approved by NCTR, and the sponsor will be responsible for coordinating timely delivery of items to NCTR for inclusion in the bags by April 5, 2024.*

**Upon purchasing a sponsorship, logos (JPEG or PNG) must be sent to aroberson@nctresidencies.org by February 15, 2024.*

BY THE NUMBERS

250

Symposium
Attendees

30

Workshops
& Sessions

6

Educator
Preparation
Collaborators

2

Prominent
Keynote
Speakers

HOW TO BECOME A SPONSOR

Please contact NCTR Managing Director of Partnerships and Development
Bill Kennedy at bkennedy@nctresidencies.org.

**All sponsorship requests must be received no later than
5 p.m. CST on February 15, 2024.**

Visit the [National Symposium's website](#) to learn more about the event.

